

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

McLaughlin & Associates **Attention: Accounts Payable** 566 South Route 303 Blauvelt, NY 10913



		invoice #
	North Carolina Association of Realtors	Invoice Date
roduct	NC REALTORS	Invoice Month
stimate Number		Invoice Period

Invoice #	128944-2		
Invoice Date	05/05/13		
Invoice Month	May 2013		
Invoice Period	04/29/13 - 05/05/13		

Station	WRAL
Account Executive	Alex Weinberger
Sales Office	New York TeleRep
Sales Region	National

Order #	128944
Alt Order #	06658173
Deal #	
Order Flight	04/24/13 - 05/11/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Desc	cription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1			6-7a								<u> </u>
	ISSUE RATES V	3.15		04/00/40+-	05/05/40	4	1				
	WRAL			04/29/13 to	04/29/13	1x :30	6:38 AM	NCAR-02-M13H	\$1,100.00		1
2		L AM News	6-7a		04/20/10	.00	0.0071111	HOAR OF MEST	ψ1,100.00		
_	ISSUE RATES V										
				04/29/13 to		1x	-1				
	WRAL			Tu	04/30/13	:30	6:53 AM	NCAR-01-M13H	\$1,100.00		1
3			6-7a								
	ISSUE RATES V	3.15		04/29/13 to	05/05/13	1x	1				
	WRAL			W	05/01/13	:30	6:59 AM	NCAR-03-M13H	\$1,100.00		1
4	WRAL WRA	L AM News	6-7a						, , , , , , , , , , , , , , , , , , , ,		
	ISSUE RATES V	3.15									
				04/29/13 to		1x	1				<u> </u>
_	WRAL			Th	05/02/13	:30	5:58 AM	NCAR-03-M13H	\$1,100.00		1
5	WRAL WRA ISSUE RATES V		6-7a								
	ISSUL HATES V	3.13		04/29/13 to	05/05/13	1x	1				
	WRAL			F	05/03/13	:30	5:57 AM	NCAR-03-M13H	\$1,100.00		1
9	WRAL CBS	This Morning	7am - 9am								
	ISSUE RATES V	3.15									
	MDAI			04/29/13 to		170	1		ΦΕ 7 Ε 00		
40	WRAL	This 84	7	IVI	04/29/13	:30	8:54 AM	NCAR-02-M13H	\$575.00		1
10	WRAL CBS	3	7am - 9am								
	10002 11/1120 11	0.10		04/29/13 to	05/05/13	1x	-1				
	WRAL			Tu	04/30/13	:30	8:48 AM	NCAR-01-M13H	\$575.00		1
11		3	7am - 9am								
	ISSUE RATES V	3.15									



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11	WRAL CBS This Morning	7am - 9am	-	_	_	-	-			
	ISSUE RATES V3.15									
	WRAL		W	05/01/13	:30	8:21 AM	NCAR-01-M13H	\$575.00		1
12	WRAL CBS This Morning	7am - 9am								
	ISSUE RATES V3.15		04/20/12	to 05/05/13	1x	1				
	WRAL		<u>04/29/13</u> Th	05/02/13	:30	8:17 AM	NCAR-01-M13H	\$575.00		1
13	WRAL Noon News	12p-1p	• • • • • • • • • • • • • • • • • • • •	00/02/10	.00	0.17 7(10)	NEAR OF MEST	ψο 7 0.00		
	ISSUE RATES V3.15	12p 1p								
			04/29/13	to 05/05/13	1x	1				
	WRAL		М	04/29/13	:30	12:56 PM	NCAR-01-M13H	\$400.00		1
14	WRAL Noon News	12p-1p								
	ISSUE RATES V3.15									
				to 05/05/13	1x	-1				
	WRAL		Tu	04/30/13	:30	12:44 PM	NCAR-01-M13H	\$400.00		1
15	WRAL Noon News	12p-1p								
	ISSUE RATES V3.15		04/00/10	+- 0F/0F/10	4	1				
	WRAL		W	to 05/05/13 05/01/13	1x :30	12:27 PM	NCAR-03-M13H	\$400.00		1
16	WRAL Noon News	12p-1p	VV	03/01/13	.50	12.27 FIVI	NCAR-U3-MI3H	φ400.00		'
10	ISSUE RATES V3.15	12p-1p								
	10002 11/1120 10:10		04/29/13	to 05/05/13	1x	1				
	WRAL		Th	05/02/13	:30	12:12 PM	NCAR-03-M13H	\$400.00		1
19	WRAL 5:00 First News	5-530p								
	ISSUE RATES V3.15	·								
				to 05/05/13	1x	1				
	WRAL		M	04/29/13	:30	5:12 PM	NCAR-02-M13H	\$1,200.00		1
20	WRAL 5:00 First News	5-530p								
	ISSUE RATES V3.15		0.4/0.5/							
	MDAL		04/29/13 Tu	to 05/05/13	1x	-1	01	¢4 000 00		
	WRAL	144		04/30/13	:30	5:27 PM	NCAR-01-M13H was taken from the program to	\$1,200.00		1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL 5:00 First News	5-530p			•		•			
	ISSUE RATES V3.15									
21	WRAL 5:00 First News	5-530p								
	ISSUE RATES V3.15									
	1475.41		04/29/13 to		1x	1		44.000.00		
	WRAL		W	05/01/13	:30	5:13 PM	NCAR-03-M13H	\$1,200.00		1
22	WRAL 5:00 First News ISSUE RATES V3.15	5-530p								
			04/29/13 to		1x	1				
	WRAL		Th	05/02/13	:30	5:12 PM	NCAR-03-M13H	\$1,200.00		1
25	WRAL 5:30 News ISSUE RATES V3.15	530-6p								
			04/29/13 to			1				
	WRAL		М	04/29/13	:30	5:51 PM	NCAR-02-M13H	\$1,200.00		1
26	WRAL 5:30 News ISSUE RATES V3.15	530-6p								
			04/29/13 to		1x	-1				
	WRAL		Tu	04/30/13	:30	5:54 PM	NCAR-01-M13H	\$1,200.00		1
27	WRAL 5:30 News ISSUE RATES V3.15	530-6p								
			04/29/13 to		1x	1				
	WRAL		W	05/01/13	:30	5:54 PM	NCAR-01-M13H	\$1,200.00		1
28	WRAL 5:30 News ISSUE RATES V3.15	530-6p								
			04/29/13 to		1x	1				
	WRAL		Th	05/02/13	:30	5:43 PM	NCAR-03-M13H	\$1,200.00		1
31	WRAL 6pm News (M-F) ISSUE RATES V3.15	6-630p								
			04/29/13 to	05/05/13	1x	1				
	WRAL		М	04/29/13	:30	6:11 PM	NCAR-02-M13H	\$1,700.00		1



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32	WRAL	6pm News (M-F)	6-630p		-		•				
	ISSUE RAT	ΓES V3.15									
					o 05/05/13	1x	-1				
	WRAL			Tu	04/30/13	:30	6:22 PM	NCAR-01-M13H	\$1,700.00)	1
33	WRAL ISSUE RAT	6pm News (M-F) ΓES V3.15	6-630p								
				04/29/13 t	o 05/05/13	1x	1				
	WRAL			W	05/01/13	:30	6:23 PM	NCAR-03-M13H	\$1,700.00)	1
34	WRAL ISSUE RAT	6pm News (M-F) FES V3.15	6-630p								
					o 05/05/13	1x	1				
	WRAL			Th	05/02/13	:30	6:29 PM	NCAR-01-M13H	\$1,700.00)	1
38	WRAL ISSUE RAT	Late News FES V3.15	11-1135p								
				04/29/13 to	o 05/05/13	1x	1				
	WRAL			M	04/29/13	:30	11:27 PM	NCAR-01-M13H	\$1,700.00)	1
40	WRAL ISSUE RAT	CBS This Morning Saturday FES V3.15	8am - 10am								
					o 05/05/13	1x	1-				
	WRAL			Sa	05/04/13	:00			\$500.0 0	Credited	1
42	WRAL ISSUE RAT	6pm News (Sat) FES V3.15	6-630p								
					o 05/05/13	1x	1-				
	WRAL			Sa	05/04/13	:30	6:21 PM	NCAR-01-M13H	\$500.00)	1
44	WRAL ISSUE RAT	WRAL Sun Morning News FES V3.15	7-9a								
					o 05/05/13	1x	1				
	WRAL			Su	05/05/13	:30	7:39 AM	NCAR-03-M13H	\$500.00		1
46	WRAL ISSUE RAT	CBS Sunday Morning FES V3.15	9-1030a								



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Line	Channel Des	scription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
46	WRAL CBS	S Sunday Morning	9-1030a								
	ISSUE RATES \	V3.15									
	WRAL			Su	05/05/13	:30	9:51 AM	NCAR-03-M13H	\$800.00		1
48	WRAL 6pm	n News (Sun)	6-630p								
	ISSUE RATES \	V3.15	-								
			04/29/13 to	05/05/13	1x	1					
	WRAL			Su	05/05/13	:30	6:14 PM	NCAR-01-M13H	\$650.00		1
		Aire	d Spots	30							

Gross Total \$29,950.00

Agency Commission \$4,492.50

Net Amount Due Payment Terms 30 Days \$25,457.50